Think Global, Map Local!

Introducing the Open Green Map
Green Map® System: Promoting inclusive participation in sustainable community development since 1995

Engaging over 550 communities in 55 countries, more than **365 locally published Green Maps** are already being used by millions of people.
We partner with students, community groups, NGOs, tourism and city agencies, eco-entrepreneurs and others.

Each Green Map project has its own locally determined goals.
All use Green Map Icons and our adaptable tools to create compelling local maps of all scales and formats

**Icons**  Use as a font with any computer application or on stickers

**Mapmaking Guides**  Adaptable for print or web maps, community involvement, etc.

**Multimedia Resources**  Multi-lingual books, guides, workshops, exhibits, websites

**Archives**  Green Maps, stories, videos, presentations and exchanges
Thousands of local green living, nature, social innovation and cultural sites have been charted in cities, towns and villages.

Green Map Icons identify, promote and link each site. The full set follows:
<table>
<thead>
<tr>
<th>Sustainable Living</th>
<th>GREEN ECONOMY</th>
<th>TECHNOLOGY &amp; DESIGN</th>
<th>MOBILITY</th>
<th>HAZARDS &amp; CHALLENGES</th>
<th>NATURE</th>
<th>LAND &amp; WATER</th>
<th>FLORA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farmers/Local Market *</td>
<td>Solar Energy Site *</td>
<td>Water Energy Site</td>
<td>Bicycle Site *</td>
<td>Unhealthy Spot</td>
<td>Waterfront/ Riverside Park *</td>
<td>Public Forest/ Natural Area *</td>
<td></td>
</tr>
<tr>
<td>Healthy Dining *</td>
<td>Wind Energy Site *</td>
<td>Water Recycling</td>
<td>Bicycle Path</td>
<td>Noise Pollution</td>
<td>Water Feature *</td>
<td>Special Tree *</td>
<td></td>
</tr>
<tr>
<td>Eco-Agriculture /Permaculture *</td>
<td>Water Energy Site</td>
<td>Geothermal/ Ground Heat Site</td>
<td>Bicycle Parking</td>
<td>Deforestation</td>
<td>Wetlands</td>
<td>Native Forest /Natural Area *</td>
<td></td>
</tr>
<tr>
<td>Organic/Local Food *</td>
<td>Green Roof</td>
<td>Green Technology</td>
<td>Pedestrian Friendly *</td>
<td>Climate Changed Area</td>
<td>Drinking Water Source *</td>
<td>Garden *</td>
<td></td>
</tr>
<tr>
<td>Eco-Products</td>
<td>Self-Built House</td>
<td>Green House Gas Reduction</td>
<td>Wheelchair Accessible</td>
<td>Disaster Area</td>
<td>Natural Corridor /Greenway</td>
<td>Community Garden *</td>
<td></td>
</tr>
<tr>
<td>Green Enterprise *</td>
<td>Composting Site</td>
<td>Green Technology</td>
<td>Traffic Hazard *</td>
<td>Abandoned Site</td>
<td>Geological Feature</td>
<td>Spring Blossoms</td>
<td></td>
</tr>
<tr>
<td>Sustainable Living</td>
<td>Energy Conservation</td>
<td>Green Building *</td>
<td>Mobility Icon</td>
<td>Brownfield Site</td>
<td>Shaded Boulevard</td>
<td>Autumn Leaves</td>
<td></td>
</tr>
<tr>
<td>Sustainable Living</td>
<td>Paper Reduction Site</td>
<td>Paper Reduction Site</td>
<td>CAUTION</td>
<td>Unhealthy Spot</td>
<td>Ecotourism Resource</td>
<td>Rapidly Renewable Plants</td>
<td></td>
</tr>
<tr>
<td>Sustainable Living</td>
<td>Repair Shop</td>
<td>Repair Shop</td>
<td></td>
<td>Noise Pollution</td>
<td>Reuse</td>
<td>Food Gathering Site</td>
<td></td>
</tr>
</tbody>
</table>
Culture & Society

Cultural Character

- Cultural Site *
- Art Spot *
- Cultural Performance *
- Local Music
- Lively Spot

- Artisan / Art Studio
- Historical Feature *
- Traditional Neighborhood
- Diverse Neighborhood

- Community Center *
- Child Friendly Site *
- Senior Friendly Site *
- Eco-spiritual Site *
- Alternative Health Resource
- Memorial / Site of Conscience

Justice & Activism

- Eco-Justice Organization *
- Eco Club / Organization *
- Significant Org / Agency *
- Volunteer Site *
- Eco Expert
- Social Service

- Food Bank
- Vote Here
- Free Speech Zone
- Poor Labor Practice
- Unsustainable Land Use *
- Gentrification

Public Works & Landmarks

- Waste Water Treatment Plant
- Energy Infrastructure *
- Solid Waste Transfer Station
- Landfill
- Incinerator
- Governmental Office

- Hospital
- School
- Place of Worship
- Cemetery
- Information Kiosk
- Landmark Dining / Pub

OUTDOOR ACTIVITIES

- Park / Recreational Area *
- Public Space / Square *
- Sport Site / Play
- Eco-tour / Nature Walk
- Swimming
- Canoe / Kayak Site

- Sailing / Row Boat Launch
- Skateboard Site
- Dog Run
- Snow Activity Site
- Camping
- Scenic Vista

FAUNA

- Significant Habitat *
- Wildlife Habitat
- Amphibian Habitat *
- Coastal Habitat *
- Aquatic Habitat *
- Wildlife Center / Zoo *
- Protected / Cultivated Habitat
- Insect Watching Site
- Bird & Wildlife Watching *
- Duck Pond
- Farm Animals
- Migration Zone

ECO - INFORMATION

- Eco Information *
- Environmental Education *
- Green School *
- Public Library *
- Green Maps Available *
- Independent / Eco-Media

- Online Resource *
- WiFi Spot
- Pollution Monitor
- Eco Certification
- Special Site
- Appointment Needed

* Standard Icon Set

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However, the full process is too daunting for many, preventing important local findings from being shared.

**Open Green Map** was created to increase participation, exchange and impacts while lowering technological and financial barriers without losing the valuable community organizing, research and dissemination processes.
Developing ‘live’, Open Green Map’s audience is growing as new features, languages and resources are being added. 50 maps so far! World View displays every site, starting with 2 from each map. Zoom for more.
Explore the map by clicking each icon. You can filter your view by toggling the Legend’s icons.

Hover over icons for definitions. Add a rating. You can see who contributed each site.
To locate the Mapmaker’s overview, open the info window. Click tabs for public interaction & site evolution. Up to 8 icons for each site. Info Tab links to Profiles & locally designed map PDFs.
At the Multimedia tab, everyone is invited to display their own images and videos of the site via Flickr, YouTube, etc. Later, a wider range of images, PDFs, podcasts or other multimedia will be available here.
Connections tab helps users quickly compare sites that use the same icons, expediting replication worldwide.

Soon, this tab will include related links, volunteering, and other kinds of useful connections.
The Impacts tab indexes important data that describes how each site benefits individuals and communities. Now, map-wide outcomes can also be viewed. Later, find more advanced survey tools, calculators.
Any language can be used in the info windows. We are translating key interfaces to invite broader participation. Spanish, Portuguese, Indonesian & Swedish are underway. Static pages have a translate tool.
Behind the scenes, map making and team management tools rely on simple design and conventions for ease of use.

Mapmakers can manage multiple teams charting different themes or districts in one city.
Mapmakers or users can choose different Google Map views to make lines, areas and topography stand out.

Later, choose Open Street Map, historic or handmade base maps.
Explore the Open Green Map with wireless and mobile devices. Maps, “What’s Green Nearby?” lists and more

Transform travel exploration, add or enhance sites by phone, use on GPS, etc.

Our first wireless tool, an iPhone App, is being created by Summer 2009, with other devices and site marking systems in planning.
Basic widgets let Mapmakers embed Open Green Maps in websites now. Facebook & social apps are planned.

Create filtered widgets, share a tour, static views and other sharing for residents & tourists.
Excitement is building. The Open Green Map is gaining recognition, even before the 5 June 2009 official launch!

“This online map program is fabulous and I’m inspired. What a cool way to get connected and see what’s green around the country.”

Planet Pink n' Green

“...since it is interactive, the locals who really know their home can give the inside scoop – it’ll be like being with the green in-crowd wherever you are... even my own town – will suddenly have a whole slew of new secrets revealed.”

EcoGeek.org

“It’s one of the more intriguing Google Maps interface efforts that I’ve seen, and certainly in line with their exquisite map design efforts to date ... I look forward to contributing what I know about my locale.”

Spatial Sustain

"The Stockholm Green Map is now fully digital...you are encouraged to list information or provide comments, thanks to an innovative Open Green Map.org platform used by Green Mapmakers worldwide.”

Delta Airlines magazine

Featured: NetSquared
3rd: Tele Atlas Maps in Apps
Finalist: We Media Pitch It
Top 10: America’s Giving Challenge

Open Green Map
team, summer 2008
Join with Green Map System to help people everywhere take part in creating and promoting sustainable communities!

Skill-building and Leadership through Green Mapmaking:

• Tech, Communications & Ecological Literacy

• Promotion for the Social & Green Economy

• Cross-culture Collaboration & Exchange

• Create a Lasting Record of Change

• Experiential & Service Learning

• Place-based Planning & Visioning

• Voice Assessment of Current Issues & Innovations

• Orientation to Community Assets & Challenges
Think Global, Map Social!

Preview OpenGreenMap.org and get involved!

Contact Green Map System:

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